

~ Tenacity Guide Service ~



[Capt. Bo Johnson](#) (seasoned charter captain, decorated tournament angler & TV show talent) & [First Mate Deidra](#) Bridger (industry spokes model, TV show talent, and avid angler) team up in bringing you the ultimate saltwater fishing experience in Southwest Florida & Key West.

They offer adrenaline packed tarpon and shark action as well as family friendly backcountry fishin' for redfish, seatrout & snook. The duo is also active with TV Shows, Magazine Publications, Pro-Staff Duties, Philanthropic Events, and the Tournament World.

“We can’t wait to show you our amazing SW FL & Key West fisheries, and one heck of a good time!! Give us a call and set your date to come wet a line & pull some drag!!”

PHONE = 239.633.4662

EMAIL = Bo@FishTenacity.com or Deidra@FishTenacity.com

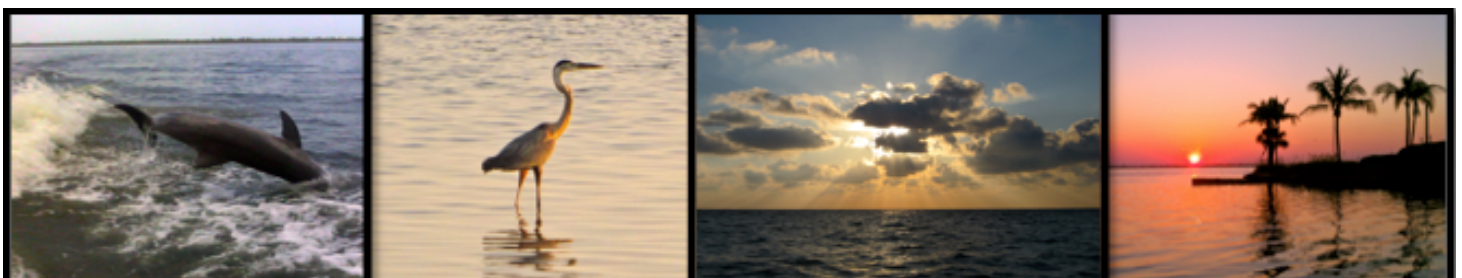
TROPHY FISHING!! Snook, Tarpon, Redfish, Sea Trout, Ladyfish, Pompano, Barracuda, Mackerel, Jacks, Permit, Cobia, Triple Tail, and Sharks (black tip, lemon, bull, hammerhead, and sand tiger)



LOCATION = Southwest Florida: Pine Island Sound, Sanibel, Captiva, Upper Captiva, Cayo Costa, Charlotte Harbor, Port Charlotte, Boca Grande. Key West during the winter months.



ACTIVITIES = Dolphin Wake Jumping, Shelling, Sight seeing, Photography



Meet Team Tenacity

Capt. Bo Johnson is a native of Southwest Florida and has been in touch with the species he hunts for his whole life. He is an expert in stalking fish on the shallow flats of Pine Island, Sanibel Island, Captiva Island, Boca Grande and Charlotte Harbor. His days on the water every year total in the hundreds. He is a decorated tournament angler, been featured in multiple TV shows & Magazine Publications, serves as Pro-Staff for many industry brands, and donates his time to Philanthropic activities

As a charter Captain, he utilizes both live and artificial baits depending on the strategy at hand. There is no greater thrill than sneaking up on a tailing redfish and presenting the perfect cast and "fish on"! He also fishes the same surrounding areas for the elusive snook; this fish is the ultimate tackle tester. An excellent fighter, he'll test your skill as angler and fight like a largemouth Bass on steroids. Sea trout also prowl these same lush grass flats, ready and willing to slam anything that makes a commotion on the top of the water, be it plug or fly. Not far offshore, Permit, Cobia, and tripletail [buoy fish] inhabit the trap lines. These fish are all excellent adversaries on either light tackle or a fly rod. And we can't forget the Silver King [The Tarpon]. These fish abound here in the early spring to mid-summer. The only thing more exciting than stalking fish on the flats is stalking fish that are 7 plus feet in length and weighing up to 225 lbs.

Capt. Bo fishes these monsters on the beaches, in the passes, and on the flats. Here on the flats these fish can be found in less than 2 feet of water. Laid up in potholes as they float like silvery logs, motionless until the fly reaches his peripheral vision. He turns.. he's on it.. strip, strip, strip. Before you know it, he's into the backing and jumping like a lightning bolt from below! This is the ultimate angling rush! These fish put on one of the best aerial shows that there is to be seen.



Captain Bo Johnson



Captain Bo is also quickly developing a reputation as one of the Nation's Top Shark Fishing guides, catching several species of Shark on light tackle in South Florida. After dramatic success in the Madfin Series on TV, Captain Bo has been guiding such celebrities as Kevin Van Dam to a fantastic experience on the end of the fishing rod. Captain Bo recently joined KVD on Mark Zona's Awesome Fishing Show for a Key West sharkin' extravaganza. From leapin' tarpon, to backcountry trophy fishin', to chompin' sharks, Captain Bo says C'Monnn! You too can have that thrill of a lifetime.

First Mate Deidra Bridger



Miss Deidra, is an All-American Great Outdoors enthusiast, role model, and spokes model for the Outdoor Industry. She films TV shows, represents numerous brands and organizations at various trade shows and events, through their On-Line, Video, and printed promotional marketing material; and volunteers her time for good causes in the industry.

Deidra's career ambitions are a product of her roots. She grew up freshwater fishing in the great SHOW ME state of Missouri. Her backwoods roots found her long-polin' for crappie, throwin' top water for white bass, and flippin' jigs for catfish. After relocating to the Sunshine state, this solar powered soul's fishin' game became reinvigorated by the world of saltwater fishing. Deidra quickly began to enjoy sight fishing the flats and venturing off shore. It wasn't long before she began tackling Sea trout, Redfish, Snook, Tarpon, Permit, Jacks, Bonita, Mackerel, Snapper, Goliath Grouper and Shark!

And speaking of Shark, that is precisely how Captain Bo found his 1st mate! The 1st time they ever went fishin', Captain Bo chummed with the blue fish and jacks they caught earlier and in no time she was playing tug-o-war with a 100 lb black tip!

Deidra came on board Tenacity Guide Service as First Mate to assist in running the boat, riggin' rods, catchin' bait, and baiting hooks, and ensuring all the clients have the most enjoyable experience possible. If interested, Deidra captures the clients' experience on camera and turns it into an edited video and still photo keepsake that can be treasured and shared with friends and family. She also manages the [Tenacity Guide Service Facebook Page](#) and [YouTube Channel](#).



~ CHOOSE your ADVENTURE ~

If you want to experience the ultimate in sight fishing, you owe it to yourself to take a trip to Southwest Florida and/or Key West. There is no other place where such a diverse amount of angling opportunities could confront you in one of the most beautiful estuaries and islands in the United States. So we invite you to come wet a line in these pristine waters and lose yourself in a true angling adventure, fishing everything from the lush grass flats of the backcountry to the offshore wrecks of the wide open sea.

**** Fishin' the Flats!**



**** Tarpon the Silver King!**



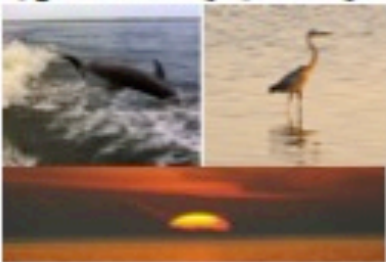
**** Sharkin'!**



**** Corporate Retreat at Sea!**



**** Backcountry Scenery!**



**** The Best of Key West!**



**** Goliath Grouper Tug-O-War!!**



COME WET A LINE WITH D*BO

Sharkin'



When people think of sharks, they picture “JAWS”. When WE picture sharks, we picture you with a trophy of a lifetime!

Sharks are one of the few species that have not changed much from the prehistoric days. We give everyone the opportunity to go to battle against these “top of the food chain” predators! You can target the Great Hammerhead shark (a fish that weighs over 1,000 pounds), the man eating Bull shark, the Lemon shark, and the acrobatic Black Tip Shark.

Any of these sharks will give you a thrill of a lifetime! We fish in the shallow, pristine waters of Pine Island Sound near Ft. Myers, Sanibel Island, Captiva Island, and Boca Grande Pass.

Best Months: MAR-OCT

Price: \$400-\$800 *Depends on # of people, length of trip, and month of year

Tarpon the Silver King



The only thing more exciting than stalking fish on the flats is stalking fish that are 7 plus feet in length and weighing up to 225 lbs. Here on the flats these fish can be found in less than 3 feet of water.

Tarpon will start showing up anywhere from mid March to April, depending on the cold fronts. This is the time when thousands of fish make their way from the south as they come up to the spawning grounds, taking place mid May and June, both on new and full moons and during high tides. At these times, these fish can be caught by fly or the primary bait (pass crabs) that flush out on outgoing tide with the tarpon.

Best Months: FEB-SEPT

Price: \$400-\$800 *Depends on # of people, length of trip, and month of year

The Best of Key West



Ideal for all you avid anglers or the weekend warriors who want to wet a line and get away from the cold winter weather. Come and be kissed by the sunshine while fishing the warm, crystal clear Key West waters where we specialize in sharks, 'cudas, permit, and cobia in season. All sight fishin'!

Get your adrenaline pumpin' as a wolf pack of 'cudas charge your lure. And as he grey hounds outa the water and crashes down on your bait, the fight is on.. they jump, peel line at an amazing rate of speed, and will fight to the death.

After your 'cuda catchin', it's off to the nearby flats or wrecks to get the chum overboard. It usually doesn't take long 'til ya have plenty of hungry predators looking for an easy meal. As the first fin appears your heart will beat double time as he hones in on his target and you realize he is only feet from your bait, he stops, circles, tails up and a mud appears and SHARK ONNN!

Whatta rush!

We can't forget about the 'Brown Shark' of the flats and wrecks ~ the Cobia. These fish inhabit the nearby wrecks and can be found riding the backs of Rays and big sharks on the flats. These fish will surely give any angler a true test of their skills and spirit on light tackle. Bring your catch to the

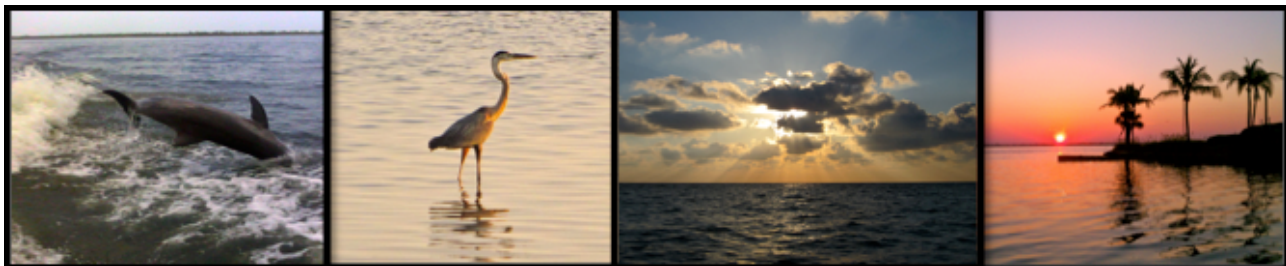
local waterfront restaurant where they will cook it for you to enjoy some of the most delectable table fair you'll have tasted.

And last, but definitely not least, try your luck at the chance to catch the elegant Permit. These fish will fight to the death, like a giant jack on steroids. They can be caught on wrecks and also sight fished on the flats. We promise the first time you see the beautiful black "V" protruding from the surface, tailed up eating crustaceans, your heart will skip a few beats. When he eats, and you watch the line scream off the reel at an amazing speed, the skipped beats will move straight into a heart rate of someone that just ran a marathon!!!

Best Months: DEC – MAR, but can be enjoyed year-round.

Price: \$400 – \$800: Depends on # of people, length of trip and month of the year.

Backcountry Scenery



The perfect way to experience all the beauty of Florida's most pristine estuaries and waterways! Be sure to bring your camera and video recorder to capture majestic creatures such as dolphins, manatees, and sea turtles. Also, don't forget about the sky! Shorebirds, Ospreys, Eagles, Spoonbills, Pelicans, and Herons are seen almost every day.

This trip includes a stop at Cayo Costa, Pine Island Sound's premiere coastal beach chock full of seashells you can gather as a keepsake. If you enjoy shelling, sightseeing, and photography, and rather leave the fishing for another time, this trip is for you!

Best Months: Year round

Price: \$200 + *Depends on # of people, length of trip, and month of year

Fishin' the Flats



The backcountry of SW Florida is world-renowned for its sight fishing. Here, anglers will combine their hunting and fishing skills as there is nothing better than presenting artificial bait, whether it's a fly, spoon, jig, or plastic.

There is no greater thrill than sneaking up on a tailing redfish, the elusive snook, or sea trout. Near shore, permit, cobia, and tripletail inhabit the trap lines.

Best Months: Year round

Price: \$400-\$800 *Depends on # of people, length of trip, and month of year

Goliath Grouper Tug-O-War



This excursion is the ultimate adrenaline rush of the fishing world. We fish from inshore to 20 miles off shore. Either by rod or if you really want to test your game you can go one on one with just a rope and your hands. You pick it and we stick it...and YOU pull!!!

These fish are between 100-800 pounds!

Best Months: Year round!!

Price: \$800-\$1,500 *Depends on # of people, length of trip, and month of year

Corporate Retreat at Sea



A great building experience for your employees! Group and multiple boat trips are available. We can accommodate anywhere from 2 to 100 people. It is best to book these trips in advance so we can ensure the best guides in the area to accommodate your group.

Best Months: Year round

Price: \$1400 daylight to dark *Depends on # of people, length of trip, and month of year

Booking your trip

1) Decide your ideal fishing adventure: Sharkin', The BEST of Key West, Goliath Grouper Tug-o-War, Backcountry Flats fishin', Tarpon the Silver King, Backcountry Scenery, and Corporate Retreat at Sea

2) Decide how long ya wanna fish: 2, 4, 6, 8 hour or all day trips

3) Decide how many people: 1, 2, 3, 4, 5 max on our boat, but we can arrange for another Captain to join us in accommodating your entire party.

4) Decide if you would like a video of your fishing adventure:

We offer to capture your adventure on film and turn it into a nice little keepsake. You would receive all still photos on a CD and an edited video (put to music of your choice) in both DVD and .mp4 formats. The DVD can be viewed on both laptop and T.V., and the .mp4 is optimized for internet uploading and sharing. \$125 (1 day), \$225 (2 days) takes it from the boat to your door. Please let us know if this is of interest. To give ya an idea, please check out our [Tenacity Guide Service YouTube Channel](#).

5) CONTACT US and RESERVE YOUR DAY(s)!!!

PHONE = 239.633.4662

EMAIL = Bo@FishTenacity.com or Deidra@FishTenacity.com

6) Prepare for your trip:

*What to bring: Snacks, drinks, camera, sun block, foul weather gear.

*We supply: All tackle ,bait, ice, fishing license, and zip-loc baggies so ya can take your fresh fish we clean for ya!

7) Recommendations for Accommodations, Transportation, Food, Entertainment:

We recommend www.BeachVacation4me.com, owned and operated by a fantastic lady ~ Mrs. Sarah Rapp. TEAM Tenacity had the great pleasure of fishin' her husband, son, and his frat buddies and had an absolute blast on the water! As you plan your fishin' trip with us, think of Sarah as your travel coach to get ya situated and make the most of your time vacationing in sunny SW FL. * Email: sarah@beachvacation4me.com

Office: 740-587-3200 (Toll Free USA = 866-587-3200)

Cell: 740-334-8840 (Toll Free USA = 866-587-6420)

CONTACT

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